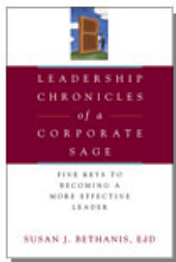


Looking for a Dynamic, Inspiring Speaker?

Dr. Susan Bethanis' keynotes and seminars are interesting, inspiring, and refreshing. Audiences appreciate her humor, authenticity and the practical take-aways they get. Drawing from her experience as an executive coach to corporate leaders and as the head of a thriving 12-year old business, Sue gives real-life examples and is very "in-the-moment" with her audiences. Sue is CEO of Mariposa Leadership, Inc., and author of *Leadership Chronicles of a Corporate Sage*, voted "2004 Top 10 Business Books" by CEO Refresher.



The following topics, customized for each audience, include lively Q&A and a book signing. The most popular formats are 45 minute keynotes and 3 hour seminars.



"What Does it Take to Become a Corporate Sage?"

There are five key roles that sage leaders need to demonstrate to be great: learner, relationship-builder, visionary, coach, and globalist. What is the best way to focus your attention to be great at all these roles and get the results you want?

"No Time to Coach? Try In-The-Moment (ITM) Coaching to Get Better Results"

We hear the excuse constantly that leaders don't have time to coach, and it's often put on the backburner. Learn a "just in time" method that allows you to take advantage of the moments you do have to coach.

"Tiger Woods Has a Coach - Do You?"

Tiger Woods, Lance Armstrong, and Venus Williams have coaches, as do many top performers in business. Exceptional leaders need someone who can help them stay at the top of their game. How can leaders use coaches to leverage strengths and help them win the battle against "overwhelm" and "burn out?" Learn practical tips on how to best develop leadership skills that lead to great results.

"Getting Unstuck to Get Things Done"

Often, employees and executives are expected to do the job of two or more people. They are often stuck in overwhelm, communication breakdowns, and/or are deeply divided on issues. Learn leadership strategies and tools to get you out of the storm to be less stressed and more productive.

"Retaining and Cultivating Top Talent is Your Company's Strategic Edge"

Talent management and succession planning are at the top of every Human Resources department's list of must do's for 2006, when a better economy gives employees and executives more mobility to jump ship. Learn how leadership coaching supports the overall talent management process and especially how it helps retain top talent. Translate your dollars invested in tangible ROI measures.

Biography

Dr. Susan J. Bethanis speaks at industry conferences and regularly gives corporate seminars and keynotes. Recently, she has been a keynote speaker for Lockheed Martin, Siebel Systems, Stanford Business School, City of Burbank, Society of Human Resources Management, Commonwealth Club, Professional Mentors and Coaches Association, and American Society of Training & Development. She has delivered seminars recently at City of West Hollywood, eBay, Gap Inc., Nasdaq, National Semiconductor, and Yahoo!. She also hosts the monthly talk show, *Wise Talk*, and is a sought-after radio show guest. She has appeared on NPR, The Coaching Show, American Airlines Business Radio and BusinessAmericaRadio.com.

More info: Please contact Allison Adams at 415-621-6055 or allison@mariposaleadership.com to book an engagement. Go to www.mariposaleadership.com to visit Mariposa's News and Press Room.