

Susan J. Bethanis, Ed.D.
Founder/CEO, Mariposa Leadership, Inc.
Author, *Leadership Chronicles of a Corporate Sage*

Susan J. Bethanis, Ed.D., is the CEO/Founder of Mariposa Leadership, Inc., a 15-person San Francisco-based firm, which provides leadership coaching and consulting to the high tech, bio tech, clean tech and financial services industries. Sue is the author of the well-received business book *Leadership Chronicles of a Corporate Sage* (Kaplan Publishing, 2004), hosts the popular show *Wise Talk* -- a monthly leadership forum -- and regularly delivers keynotes on leadership, coaching, and talent development/retention.



Using real-time, relevant business issues, Sue helps executives:

- Create innovative and sustainable organizational strategies, structures, and systems
- Contribute to their organizations with more influence and impact
- “Raise their game” by focusing on five key leadership roles (learner, relationship-builder, visionary, coach, and globalist) -- content based on Mariposa’s *Corporate Sage Leadership Framework*

Sue’s most recent clients include 1-1 and Group Leadership Coaching with:

- Bebo.com
- Blue Coat Systems
- City of Burbank
- eBay
- Gap Inc.
- Lockheed Martin
- NASA
- Travelport
- Yahoo!

She has also coached executives as well as facilitated seminars and strategic off-sites at Charles Schwab, Cisco Systems, City of San Francisco, City of West Hollywood, FPL Energy, Hewlett-Packard, Horizons Foundation, Nasdaq, National Semiconductor, Netscape, Novellus, and SGI.

Sue is known for her keen ability to make adjustments on-the-spot in both individual and group settings, and for her lively Q&A with audiences. Her most recent keynote speaking engagements have been with Bay Area Organization Development Association, San Francisco Commonwealth Club, Lockheed Martin, Siebel Systems, and Stanford University Business School.

Sue holds a Doctorate in Organizational Leadership from University of San Francisco, M.A. in Education from Stanford University, and B.A. in Psychology from Occidental College. She has taught and coached for 28 years in academic, athletic, and corporate settings.

She lives in the heart of San Francisco with her four year old son, Max. In her “free” time, she enjoys black & white photography, going to the Olympic Games, and rooting for the SF Giants.