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For Immediate Release

MARIPOSA LEADERSHIP, INC. HOSTS RENOWNED PSYCHOLOGIST TO DISCUSS MOTIVATION AND CREATIVITY IN THE WORKPLACE

Sue Bethanis, CEO of Mariposa Leadership, Inc. to host renowned psychologist Teresa Amabile on the popular Wise Talk Forum on February 28, 2012 at 12pm PT.

San Francisco, CA – February 3, 2012 – Organizational leaders who try all the latest management fads for motivating their employees to be more productive, creative and innovative often neglect to reflect on how well they are facilitating these employees' progress. But what workers want most is to make steady progress toward meaningful goals—and they want their leaders to either help pave the way, or get out of the way.

Indeed, leaders who focus on the small things that happen each and every day will do much better at promoting happy and creative workers than leaders who try to institute the next big rewards program. Join us at 12pm PT on February 28, 2012 on the popular *Wise Talk* Forum as Mariposa Leadership CEO Sue Bethanis talks with Harvard psychology professor Teresa Amabile on how to use these small wins to ignite joy, engagement and creativity at work. Here are some topics the two will discuss:

- Why is the inner emotional life of their people something for leaders to concern themselves about? What constitutes this inner life, and how can it be improved?
- What did Amabile discover in the rigorous study she and her partner developed to uncover the secret hidden details of work lives? What are the components of inner work life, and how do they affect individual workers and the company at large?
- How can leaders apply this groundbreaking knowledge to create a more positive working environment and a more creative, innovative workforce? What specifically can leaders do to improve things, considering differing entrenched cultures?

Smart leaders know that a happy workforce is a productive one, and that great new ideas come from the employees who are the most engaged.

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of [Mariposa Leadership, Inc.](#), author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.