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For Immediate Release

MARIPOSA LEADERSHIP, INC. HOSTS “GENERATIONAL GURU” TO DISCUSS CONNECTING THE GENERATIONS FOR GREATER RESULTS

Sue Bethanis, CEO of Mariposa Leadership, Inc. to host Generational Guru and coach Anne Loehr on the popular Wise Talk Forum on December 20, 2011 at 12pm PT.

San Francisco, CA - December 1, 2011 - As companies shed jobs during the recession, the remaining workers had to work harder and smarter to pick up the slack. In the resulting stress, tensions have flared. Personality differences and questionable work habits surely come into play, but many leaders are missing a deeper cultural difference: that of the different generations. There was a time when the leader was the gray-haired elder, but those times are no more, as generations are mixed in every level of leadership.

Join us at 12pm PT on December 20th on the popular *Wise Talk* Forum as Mariposa Leadership CEO Sue Bethanis talks with Management Consultant and Coach Anne Loehr. The two will share tips and trick on the following issues:

- Why it is important to consider generational differences in any problem workplace situation—and why it is even more important to consider them to create impact when things are going well?
- What are the key differences between the generations? Similarities? And how can you use them to connect better and more deeply with team leaders and customers who have very different perspectives than yours.
- How does each generation in the workplace today like to be engaged? Motivated? Delegated to? What is the best way to approach each generation for buy-in on a new project?
- What can we do when generational differences are the least of the problem in a manager-employee relationship? Can, and should, “unmanageable employees” be salvaged?

Smart leaders know that a diverse workforce can be a valuable asset when differences are celebrated as well as harmonized. Understanding the widely varying perspectives that make up your team can connect you in a way that creates lasting impact.

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of Mariposa Leadership, Inc., author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.