

Contact:  
Allison Adams  
Mariposa Leadership, Inc.  
415.621.6055  
allison@mariposaleadership.com

For Immediate Release

## MARIPOSA LEADERSHIP, INC. HOSTS AUTHOR DOUGLAS KENRICK TO DISCUSS THE SCIENCE OF HUMAN CONNECTION

*Evolutionary Psychologist Douglas Kenrick to appear on Mariposa Leadership, Inc.'s Wise Talk Forum on June 29, 2011 at 4pm PT.*

San Francisco, CA - June 1, 2011 - Why do people do the things they do? Why and how do they connect, interact, influence, follow and lead? Leaders must always be thinking of the deep motivations behind the actions of the people they work with.

Join us at 4pm PT on June 29th for a lively discussion on the popular Wise Talk Forum as Mariposa Leadership CEO Sue Bethanis interviews Douglas Kenrick, Professor of Psychology at Arizona State University and the author of over 180 scientific articles, books and book chapters applying evolutionary ideas to human behavior and thought processes. His latest book, [Sex, Murder and the Meaning of Life](#), has just been released.

Call in to join in the discussion on these topics and more:

- How does an understanding of our evolutionary past inform us about human behavior in groups and organizations? What does it mean for leadership?
- What does evolutionary biology have to say about the strong human need to make connections, form social hierarchies, and influence others in social networks?
- What is deep rationality, and how does it affect business, commerce and economics?
- What are the newest findings from evolutionary psychology, cognitive science, and dynamic social systems theory, and how can leaders apply them?

Smart leaders understand the deep reasons behind the behavior of those they wish to lead or influence, and adjust their strategies accordingly.

Contact [allison@mariposaleadership.com](mailto:allison@mariposaleadership.com) to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of [Mariposa Leadership, Inc.](#), author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.