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For Immediate Release

EXECUTIVE COACHING FIRM HOSTS RESILIENT LEADERSHIP EXPERTS

Sue Bethanis, CEO of Mariposa Leadership, Inc. will discuss a resilient leadership model based on family systems on July 22, 2010 at 4pm PT.

San Francisco, CA - July 7, 2010 - Some executives seem to have it all: brains and drive, a winning personality, training in all the latest management techniques. Something is missing, however—something intangible that limits the leader's ability to effect change, move others toward a common vision, and buffer the organization from stress. The answer may lie in the invisible forces swirling around them—deeply rooted emotional processes that most are oblivious to.

Join us on Mariposa's popular *Wise Talk* forum at 4pm PT on Thursday, July 22nd for a fascinating discussion about how the roles people play in their families affect how they behave in an organization—and how to tap into these hidden emotional processes to lead a more resilient company. Sue Bethanis, CEO and Founder of Mariposa Leadership, Inc. will host Bob Duggan and Jim Moyer, executive coaches and consultants from the Washington DC area who have more than 50 years of experience working with senior leaders.

The topics they will discuss will revolve around the unusual Resilient Leadership model Duggan and Moyer have developed:

- What do familial roles have to do with how people operate at work? What effect do they have on behavior?
- What are the mysterious "hidden forces" that drive the emotional tenor of an organization?
- Why is it important to become aware of these forces? And how can leaders tap into them to better influence stakeholders and effect positive change?
- What are some specific steps leaders can take to become more systems-savvy and increase their emotional resilience?

Smart leaders are aware of emotional processes that others are oblivious to—and they influence them in a way that make themselves and their organizations more resilient.

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of [Mariposa Leadership, Inc.](#), author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.