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For Immediate Release

EXECUTIVE COACHING FIRM TAPS POSITIVE PSYCHOLOGY EXPERT FOR INSIGHT INTO RESILIENCY

Sue Bethanis, CEO of Mariposa Leadership, Inc. hosts Nick Hall, manager of Stanford School of Business Behavioral Lab at 4 PM on May 25

San Francisco, CA - May 6, 2010 - No company can be expected to perform perfectly under the pressure of adversity. But what often happens afterward is an examination of what went wrong. A cataloging of deficits can be valuable, but it only paints part of the picture. An evaluation of what went right, as well as an emphasis on strengthening these assets, can go a long way toward improving the organization's response to the next bout of adversity.

Join us on Mariposa's popular *Wise Talk* forum at 4 PM on Tuesday, May 25 to hear about the latest research affecting the resilience of leaders and organizations. Sue Bethanis, CEO and Founder of Mariposa Leadership, Inc. will host positive psychologist Nicholas Hall, manager of Stanford University Graduate School of Business Behavioral Lab.

Some topics Sue and Nick will discuss:

- What are some short-term strategies you can use in-the-moment to change a reaction to an adverse event? How can these short-term behavioral techniques be embedded into long-term skills?
- How can organizational leaders prepare for future adverse events? What resources can they draw on to do this? How can this preparation be extended to the organization as a whole?
- Much of the positive psychology literature is centered on the individual. How can what has been learned about individual resilience be applied to organizational resilience? What makes one organization more resilient than another one?

Smart leaders know that no matter what happens *during* adversity, it is what happens before and after that makes the difference in the long run. Now is the time to arm yourself and your team with all of the latest techniques to bounce back on the right trajectory.

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of [Mariposa Leadership, Inc.](#), author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.