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For Immediate Release

EXECUTIVE COACHING FIRM ANNOUNCES THE END OF WORK AS YOU KNOW IT

Mariposa Leadership CEO Sue Bethanis hosts three-time co-author and leadership expert Thuy Sindell on live call on February 24.

San Francisco, CA - February 4, 2009 - Many people shuffle from project to project or from job to job without a sense of deep satisfaction. They put in the time, trading large portions of their life for a salary and benefits. Personal aspirations can easily get lost in the drudgery. But it doesn't have to be that way. You don't have to wait for work to end in retirement, you can end work as you know it, now.

Join us in Mariposa's popular *Wise Talk* forum on Wednesday, February 24 from 4-5pm PT to hear how to make your job work for you rather than you for it. Sue Bethanis, CEO and Founder of Mariposa Leadership, Inc., and Thuy Sindell, PhD, author, startup founder, and leadership coach will discuss some concrete, simple strategies to shift your mind, your behaviors, and your work environment to better align your work with who you really are.

- What will the end of work look like for you? How can you stop working for others' goals and start working for your own?
- Can you find the end of work in your current scenario, or do you need to move on? How can you clearly define what it is you want?
- How can you select or design a strategy to achieve it, and then put that plan into action? What are some shifts in perspective that need to happen before you act on it?

Smart workers come to realize that having an engaging, challenging, interesting job is a choice they make rather than a gift bestowed. The end of work as you know it? It's up to you.

Contact allison@mariposaleadership.com to sign up for the *Wise Talk* Forum.

Susan J. Bethanis, Ed.D., is the Founder/CEO of [Mariposa Leadership, Inc.](#), author of [Leadership Chronicles of a Corporate Sage](#), and host of the popular leadership forum [Wise Talk](#). Mariposa Leadership, Inc. offers premier [leadership coaching services](#) to the [hightech, biotech, and cleantech industries](#). Click [here](#) for press releases, press kit, and press clips.